

Food and Beverages

The food and beverage team at Hogan Lovells represents some of the largest names in the industry.

We anticipate the developments that may have an impact on your operations and are at the forefront of these issues. The rise of global consumer markets. Increased regulation in labeling and processing. Effective promotion. Supply-chain complexity. Production, packaging, and new ingredient approvals. Distribution and retailing. Recalls and health, safety, and environmental concerns. We are with you each step of the way.

We give practical and creative advice on a national and global level. Our teams can help you create an active compliance culture, expand your product offerings, and find creative solutions to regulatory requirements so that you are strategically positioned for the future.

Representative experience

Advised a dairy company on the launch of an innovative milk product, including product labelling, launch advertising campaigns, and website copy.

Advised a fruit juice manufacturer on compliance with the EU Nutrition and Health Claims Regulation.

Advised a global manufacturer on the interpretation and impact of the new EU Food Information to Consumers Regulation.

Advised Moët Hennessy on UK allergen labelling requirements

Contacts

Thomas Salomon, LL.M.
(Illinois),
Hamburg

Martin J. Hahn,
Washington, D.C.

Gary Jay Kushner,
Washington, D.C.

Richard Welfare,
London

Practices

Food Law

Industries

Consumer

in the context of managing a potential issue with the Foods Standards Agency.

Latest thinking and events

Hogan Lovells Publications

Brexit snapshot: Food & Beverage

Webinar

CBD and the changing regulatory landscape for hemp-derived products

Press Releases

Hogan Lovells Represents Papa John's in US\$200 Million Strategic Investment from Starboard

Blog Post

South Africa's green rush- "weeding" out the confusion

Press Releases

Hogan Lovells advises Asahi on its £250 million acquisition of the entire premium beer business of Fuller, Smith & Turner

Press Releases

Cross-border Consumer M&A finishes the year strong; premium brands target fast-growing Asian markets and pursue new business models