

Dr. Erhard Keller

Partner

Dusseldorf

Biography

Erhard Keller has extensive experience in patent litigation and invalidity proceedings in all technical areas, with a specific focus on engineering. He also has litigated countless trademark, unfair competition and copyright disputes as well as represented clients before the European Court of Justice. Erhard is also experienced in negotiating and drafting licensing agreements.

He is chairman of the expert committee for trademark law and unfair competition at the German Association of Intellectual Property and Copyright Law and a member of the working group at the Federal Ministry of Justice for the reformation of the UWG.

He is a regular speaker at IP-related conferences. Erhard studied law in Heidelberg. After five years as an assistant to Prof. Hefermehl, a leading character in the field of intellectual property law, he joined the former IP-boutique von Falck & Tilmann in 1989 and became a partner in 1991.

Awards and rankings

- Intellectual Property: Trade Mark & Unfair Competition (Germany), *Chambers Global*, 2018-2019

Latest thinking and events



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Languages

English
German

Practices

Copyright
Designs
Domain Names
Gaming Law
Intellectual Property
Marketing and Advertising
Medical Device and Technology
Regulatory
Patents

- Awards and Rankings
 - Best Lawyers™ Germany 2020: 86 Recognized Lawyers, five of them Lawyers of the Year
- Brochures
 - Our international service and experience in the gaming industry
- Awards and Rankings
 - Best Lawyers™ 2019: Hogan Lovells is ranked with 80 lawyers
- Press Releases
 - Hogan Lovells advises Vapiano SE on its IPO
- Hogan Lovells Publications
 - Fashion & Law Newsletter April 2014

Trade Secrets and Confidential Know-how

Trademarks and Brands

Industries

Automotive and Mobility

Consumer

Life Sciences and Health Care

Areas of focus

AdTech

Advertising and Copy Clearance

Broadband, Internet, and E-commerce

Content Licensing, Distribution, and Carriage

Fashion and Luxury Brands

Food and Beverages

Health Care Services

International Trade Commission

IP Licensing, Commercialization, and Technology Transfer

IP Litigation, Arbitration, and Alternative Dispute Resolution

IP Rights in Transactions

Tech Litigation

Media and Entertainment Litigation

Personality Rights

Pharmaceuticals and Biotechnology

Post-Grant Proceedings

Retail and Consumer Goods

Sales Promotions

Sponsorship

Strategic Counseling and Portfolio
Development

Technology Contracts

Education and admissions

Education

Heidelberg University

Memberships

German Association of Intellectual
Property and Copyright Law (GRUR)

Accolades

“Keller is an excellent litigator who
knows how to keep clients happy.
He has extensive experience before
the ECJ and formidable powers of
recall.”

WTR 1000, 2019

"Excellent trademark lawyer", "fair
opponent", "dogmatic excellent" and
"he is stellar".

JUVE handbook, 2014/2015
