

## Crisis Leadership Team

In an instant, a crisis can hit your organization. What you do in the first 72 hours can make or break your situation.

No matter the cause, crises arise without warning, putting it all on the line – your reputation, valuation, or even your entire business. As a leader, you are faced with a series of decisions that could have profound impacts.

Getting ahead of the crisis is key. We can prepare you to lead your organization through adversity, rather than just react. We'll work with you to develop a customized plan, assemble an experienced and agile team that you can access 24/7, 365 days a year anywhere in the world. We've helped countless clients through every crisis imaginable – from environmental disasters, data breaches, and #metoo issues, to transportation incidents, foodborne illnesses, and bribery and corruption scandals.

Already in crisis with no time to plan? No worries – we've got you covered. We've tread a well-worn path in protecting our clients' interests, making for a simple, streamlined, and prioritized approach that provides you with the clarity and confidence you need to steer your business in the face of the unthinkable.

The Crisis Leadership Team comprises a dynamic and interconnected set of legal and strategic communications capabilities that we deploy quickly to address your particular situation and goals, in your specific industry and market. Our dedicated staff has put into place proven playbooks, infrastructure, and resources to streamline your response, and

### Key contacts

Lillian S. Hardy,  
Washington, D.C.

Peter S. Spivack,  
Washington, D.C.

Claire Lipworth,  
London

Dr. Sebastian Lach,  
Munich

Eugene Chen,  
Shanghai

Norm Coleman,  
Washington, D.C.

---

### Areas of focus

Agency Investigations

Anti-boycott Compliance

Anti-corruption and FCPA

Anti-dumping and  
Countervailing Duty  
Investigations

Anti-money Laundering

Auditing, Internal Reviews,

we offer innovative packages to expedite the intake and engagement aspects of lining up support.

## Representative experience

Providing crisis response, regulatory enforcement, and data governance advice arising from one of the largest and most high-profile data breaches in U.S. history, affecting more than 100 million consumers.

Advising one of Latin America's largest electric utilities when delisted from the New York Stock Exchange, conducting an internal investigation on the financial impact of alleged bribery and corruption, and getting the company's stock relisted.

Advising a leading business information company on a bribery and data compliance whistleblower complaint in China. Our Shanghai lawyers began onsite investigations the next day, ultimately securing voluntary disclosure to the U.S. DoJ and SEC.

Representing a U.S. university in a public-facing crisis involving student protests, negative national press attention, and inquiries from Congress and the Department of Justice.

Supporting a publicly traded telecoms manufacturer following a hotline report about commercial bribery at its Philippines subsidiary, with our Singapore lawyers flying in to Manila within 24 hours to conduct interviews and collect data.

Representing several auto manufacturers involved in the Takata airbag safety crisis, filing required reports, providing regulatory counsel, consulting with NHTSA officials, and negotiating recall parameters.

Representing a popular food franchiser and its CEO in a federal securities class action stemming from racially insensitive comments and a "toxic" work environment of harassment alleged against its founder and widely reported by national media.

Advising a security provider for U.S., Iraq, and Afghan embassies on receipt of a congressional subpoena in the midst of its

Reporting, Self-Disclosure

Breach Preparedness, Response, Investigation, and Communication

Bribery and Corruption

Cartel Investigations

Class Actions and Group Litigation

Clean Air

Clean Water Act

Communications Compliance and Enforcement

Food Compliance and Enforcement

Congressional Oversight and Investigations

Consumer Product Safety Regulation

Consumer Protection and Privacy

Controlled Substances and DEA

Crisis Communications

Data Protection

Dawn Raids

Digital Advocacy and Social Media

Disclosure and Reporting Obligations

Environmental Litigation

Financial Services Regulatory Investigations and Enforcement

Food Recalls

merger discussions. Within a week, we prepared the CEO for testimony before Congress helping keep the company's plans on track.

Advising and managing a major energy company through the congressional and administrative agency investigations following a major oil spill.

Assisting a publicly traded medical device company, following a raid by the FBI. Onsite within 24 hours, we prepared the company's media strategy, assisted the company through the criminal investigation, and negotiated a civil only disposition.

Assisting a health care company CEO through a series of congressional hearings and investigations following allegations of price discrepancies.

Serving as coordinating and regulatory counsel for a major consumer business responding to a breach affecting 53 million cards and 56 million email addresses.

Defending a pharma company on a substantial U.S. federal criminal investigation in connection with the promotion, marketing, and sale of one of its drugs.

Coordinating defense of a company in the shipping sector in an international cartel investigation involving the EU, United States, Japan, Canada, and other jurisdictions.

Helping a growing pharmaceutical company interpret the severity of stories and events shaping the perception of their brand, and designed appropriate responses.

Providing advice to a multinational automotive company about a multimillion-Euro supply chain dispute, following a component failure in almost 100,000 vehicles.

## Awards and rankings

- Hogan Lovells listed in The Times Best Law Firms, *The Times*, 2019
- Hogan Lovells Antitrust and Competition ranked in top 5 globally in the GCR Global Elite: Top 100, *Global Competition Review*, 2019

Government Investigations

Health Privacy and Cybersecurity

Hostile Takeovers and Takeover Defense

Incident and Crisis Response

International Regulatory Compliance

Leniency Applications

Liability Management Exercises

Litigation Communications

Media Relations

Privacy and Cybersecurity  
Public Policy Counseling and Advocacy

Product Approvals and Dispute Resolution

Risk Management, Governance, and Compliance

Product Litigation

Shareholder Activism

---

## Related practices

Antitrust and Competition

Aviation Law

Business and Human Rights

Business Restructuring and Insolvency

Communications, Internet, and Media

Consumer Law

- Named best overall law firm by China Business Law Journal, *China Business Law Journal*, 2019
- Band 1 for Dispute Resolution globally, *Chambers Global*, 2019
- Band 1 for Global Privacy and Data Protection, *Chambers Global*, 2019
- Tier 1 for EU Regulatory, *Legal 500 EMEA*, 2019
- Tier 1 for Parliamentary and Public Affairs, *Chambers UK*, 2019
- Highly Ranked for Government Relations - Nationwide, *Chambers USA*, 2019
- Legal Firm of the Year, *Who's Who Legal*, 2018
- GIR 30 – Hogan Lovells Investigation Practice ranked 2nd globally, *Global Investigations Review*, 2018
- Law Firm of the Year for Dispute Resolution, *Juve Awards*, 2018
- LMG Life Science Regulatory Firm of the Year, *LMG Life Sciences*, 2018

## Latest thinking and events

### Awards and Rankings

Hogan Lovells duo named among Washington, D.C.'s "Rising Stars"

### Hogan Lovells Publications

Hong Kong and the cauldron of compliance  
*Investigations, White Collar Crime, and Fraud Alert*

### Hogan Lovells Engage

Data breaches: to notify or not to notify?

### Published Works

5 Myths In Legal Crisis Communications  
*Law360*

### Hogan Lovells Publications

Asia Pacific Data Protection and Cyber Security guide 2019  
*IPMT Alert*

### Events

Corporate  
 Corporate Governance  
 Corporate and Shareholder Litigation  
 Education  
 Employment  
 Energy Regulatory  
 Environment and Natural Resources  
 Food Law  
 Government Contracts  
 Government Relations and Public Affairs  
 Health Law  
 Immigration  
 International Trade and Investment  
 Investigations, White Collar Crime, and Fraud  
 Litigation  
 Medical Device and Technology Regulatory  
 Pharmaceuticals and Biotechnology Regulatory  
 Privacy and Cybersecurity  
 Products Law  
 Public Procurement  
 Space and Satellite  
 Strategic Communications  
 Transportation  
 Unmanned Aircraft Systems

---

