

John Brockland

Partner

San Francisco

Biography

John Brockland is recognized as a leading technology and intellectual property (IP) transactions lawyer. He has handled prominent matters across the full technology spectrum, representing companies ranging from startups to large multinationals in many industries.

John focuses on strategic and commercial transactions involving the development, transfer, and licensing of technology and IP assets, as well as the provision of technology-related services.

John has years of experience drafting, negotiating, and counseling on joint-development, licensing, distribution, and reseller agreements in the fields of hardware, software, semiconductors, electronic commerce, and internet services. He is also highly experienced in advising clients on issues related to open-source licensing models and regularly counsels on information technology and business process outsourcing arrangements.

John also oversees and advises on significant IP and commercial due diligence investigations in the context of M&A transactions, and often handles IP and technology agreements in carve-outs, spin-offs, and other strategic transactions.

Leading legal guides recognize John's standing in the IP



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Practices

Commercial

Complex Contracting

Copyright

Intellectual Property

IP and Technology Transactions

IT Law

Patents

Privacy and Cybersecurity

Industries

TMT

and technology fields. *Chambers USA* and *Chambers Global* rank him as a leading lawyer for IT & Outsourcing; *IAM Patent 1000* recommends him for licensing in California; *The Legal 500 US* honors him in the field of Technology Transactions; and *Managing Intellectual Property IP Stars* has named him an "IP Star."

Known for his wide-ranging knowledge and experience, John is a frequent speaker on technology, intellectual property, and commercial law topics.

Representative experience

Adobe in all IP aspects of its US\$1.68bn acquisition of Magento Commerce.

Dignity Health, the fifth largest health care provider in the U.S., in numerous large technology, outsourcing, and IP-related transactions.

eBay in IP aspects of its acquisition of Giosis Pte Ltd's Japan Retailer, including Qoo10.

Lenovo Group Ltd. in all IP and technology aspects of its acquisition of the Motorola Mobility business from Google.*

Marvell Technology Group in all IP aspects of its US\$6bn acquisition of Cavium Inc.

Salesforce in IP aspects of its acquisition of Datorama.

Synopsys in the IP aspects of its acquisition of Black Duck Software.

Dialog Semiconductor in IP aspects of its US\$276m acquisition of Silego Technology.

*Matter handled prior to joining Hogan Lovells.

Awards and rankings

- Acritas Star, *Acritas Stars Independently Rated Lawyers*, 2018-2019

Areas of focus

AdTech

Broadband, Internet, and E-commerce

Carve-outs, Spin-offs, and Split-offs

Content Licensing, Distribution, and Carriage

Hospitals and Health Care Providers

IP Licensing, Commercialization, and Technology Transfer

IP Rights in Transactions

IT Outsourcing

Joint Ventures and Strategic Alliances

M&A and Joint Ventures

Outsourcing

Technology Contracts

California Consumer Privacy Act

Education and admissions

Education

J.D., The University of Chicago Law School, with honors, 1996

B.A., Trinity University, magna cum laude, 1992

Bar admissions and qualifications

California

- Healthcare: Life Sciences, *Legal 500 US*, 2018
- Media, Technology, and Telecoms: Outsourcing, *Legal 500 US*, 2018-2019
- IT & Outsourcing: Transactions (California), *Chambers USA*, 2018-2019
- Media, Technology and Telecoms: Technology Transactions, *Legal 500 US*, 2018-2019
- "Recommended" Lawyer for Transactions in California, *IAM Patent 1000*, 2018
- Outsourcing (USA), *Chambers Global*, 2017

Latest thinking and events

- Press Releases
 - Hogan Lovells adds prominent REIT tax lawyer in San Francisco; expanding practice
- Press Releases
 - Hogan Lovells Advises Marvell Technology Group Ltd in its Pending Acquisition of Aquantia Corp.
- News
 - Joint Development and Collaboration Agreements: Your Go-To Guide *LimeGreen IP News*
- Events
 - Silicon Valley M&A Forum
- Press Releases
 - Hogan Lovells advises Autodesk in US\$875 million PlanGrid deal
- Press Releases
 - Hogan Lovells advises Sabre in US\$360 million acquisition of airline tech pioneer Farelogix