

Brendan C. Quinn

Associate

Washington, D.C.

Biography

Drawing on his deep experience in the performing arts and the food and beverage industries, Brendan Quinn focuses his practice on all features of a brand's intellectual property (IP) portfolio to ensure maximum protection of his clients' IP rights.

Brendan advises clients throughout the life cycle of their brand – from advertising review, trademark and copyright prosecution, and portfolio management through enforcement and litigation of these rights before federal courts and the U.S. Patent and Trademark Office (USPTO).

Brendan also assists alcohol beverage clients not only with their IP matters, but also with regulatory compliance, stemming from an internship at the Alcohol and Tobacco Tax and Trade Bureau (TTB) where he assisted with labeling approval and the agency's geographic indication of origin program.

While at the Georgetown University Law Center, he served as a law fellow for the legal writing curriculum and received The Center for Computer-Assisted Legal Instruction (CALI) Excellence for the Future Awards for earning the highest grades in his trademark and unfair competition law and advertising law courses.

Latest thinking and events



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Practices

Copyright

Intellectual Property

Marketing and Advertising

Trademarks and Brands

Domain Names

Food Law

Industries

Consumer

TMT

Areas of focus

- News
 - Pirates of the Caribbean Copyright Suit Must Walk the Plank *LimeGreen IP News*
- News
 - Supreme Court Strikes Down Bar to Registration of “Immoral” or “Scandalous” Trademarks *LimeGreen IP News*
- News
 - The A-CBDs of Registering Hemp-Related Trademarks: New Guidance from the USPTO *LimeGreen IP News*
- Hogan Lovells Publications
 - Bankrupt brands can't revoke trademark licenses, says SCOTUS *LimeGreen IP News*
- News
 - U.S. – Bankrupt Brands Can't Revoke Trademark Licenses, Says SCOTUS
- News
 - Copycat Flattened by Patent & Trade Dress Jury Verdict in Win for Tiefs Shoes

Advertising and Copy Clearance

False Advertising and Unfair Competition

Fashion and Luxury Brands

Food and Beverages

Food Advertising and Regulation

IP Litigation, Arbitration, and Alternative Dispute Resolution

IP Rights in Transactions

Media and Entertainment Litigation

Personality Rights

Retail and Consumer Goods

Education and admissions

Education

J.D., Georgetown University Law Center, magna cum laude, Order of the Coif, 2018

A.B., Georgetown University, summa cum laude, Phi Beta Kappa, 2014

Bar admissions and qualifications

District of Columbia

Court admissions

U.S. District Court, District of Columbia