

## Angela Greenough

Counsel

London

### Biography

Angela is an experienced Counsel who has spent more than a decade helping banks, insurers and asset managers sweep through the intricate web of UK and European financial services laws. She guides financial institutions through the regulations governing their systems and controls, their products and services and how they arrange their business.

Always quick to understand how a business works, Angela has an intuitive understanding of her clients' key commercial objectives. Her dedication to getting under the skin of a business means she is very familiar with the operational mechanics that underpin products and services.

Clients appreciate her pragmatism and frequently turn to her when looking to achieve operational efficiencies. She frequently assists businesses with their arrangements for regulated outsourcing, distribution and strategic partnerships, and also supports operational change associated with acquisitions and disposals.

Her strength is drawn from a deep understanding of the regulatory backdrop to these commercial transactions, enabling her to cut through the complexity and deliver simple legal solutions.



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### Practices

Financial Services

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### Industries

Financial Institutions

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### Areas of focus

Organizational Governance and  
Financial Institutions

Regulatory Authorization and  
Financial Institutions

Regulated Outsourcing and  
Financial Institutions

Product Distribution and Financial  
Institutions

## Latest thinking and events

- Hogan Lovells Publications
  - Insurance Horizons 2019
- Hogan Lovells Engage
  - A harmonising approach: the EBA finalises its outsourcing guidelines but what are the next steps?
- Blog Post
  - The final brick in the wall – the Bank of England and the PRA publish consultations on the Resolvability Assessment Framework
- Blog Post
  - Insurance recovery and resolution: debate reignites as industry and regulators differ over framework proposals
- Blog Post
  - A whole new ball game? ESMA review may affect UK firms using outsourcing structures to minimise Brexit effect
- Blog Post
  - Outsourcing by Funds Industry raises concerns at Central Bank of Ireland – wider implications for Brexit?

Investment Products and Services

Dealing with Financial Services  
Regulators

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## Education and admissions

### Education

University of Cambridge

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