



## Breach Preparedness, Response, Investigation, and Comms

When an organization has been implicated in a cyberattack, breach, or other potential compromise of IT systems or data, we help our clients navigate and manage the legal obligations and reputational risks.

We've handled many of the biggest and most complex breaches. Developed incident preparedness strategies for top companies across industries and around the world. Advised boards on how to best manage risk. And deployed legal and technical resources in an instant to provide full-spectrum support for an incident.

This includes the privileged retention of forensic vendors. Conducting sophisticated internal investigations. Engaging with law enforcement and other government officials. Leading crisis management and communications. Translating technical assessments into practical explanations of legal and business risk. Guiding notifications. And defending high-stakes litigation.

From the biggest and the worst breaches to your day-to-day questions, we are ready to respond.

### Representative experience

We are currently representing a major healthcare company in a 2019 cyberattack on one of its vendors.

Represented Equifax with respect to FTC, CFPB, and other actions stemming from its 2017 cybersecurity incident

### Contacts

Marcy Wilder,  
Washington, D.C.

Harriet Pearson,  
Washington, D.C.

Eduardo Ustaran,  
London

Tim P. Tobin,  
Washington, D.C.

---

### Practices

Crisis Leadership Team

Privacy and Cybersecurity

---

including negotiation of a coordinated settlement announced in 2019.

Assisted several major U.S. universities in responding to cybersecurity incidents, including forensic review, notification analysis, and remediation.

We are advising a major insurer on privacy and cybersecurity matters including continuing matters related to the cyberattack affecting the health records of 80 million individuals.

We act as litigation and regulatory investigation counsel for a medical insurer that experienced the largest data breach in its industry sector.

Led investigation of sophisticated cyberattack and briefed Fortune 250 insurance and financial services company's board of directors about legal issues and options.

Successfully represented numerous clients in HHS OCR investigations, FTC, and state attorneys general privacy-related investigations and enforcement.

We acted as coordinating counsel for the breach response for a retailer that experienced one of the largest data breaches ever.

We act as litigation and regulatory investigation counsel for a medical insurer that experienced the largest data breach in its industry sector.

We counseled hundreds of companies on data breach response.

We helped numerous companies with data breach preparedness. This included the use of table top exercises and analysis.

## Latest thinking and events

### News

EU imposes cyber sanctions for the first time

### Hogan Lovells Publications

COVID-19 exit strategy: A global privacy and cybersecurity guide

## News

OCR provides insight into enforcement priorities and breach trends

## Hogan Lovells Publications

Watch: New York enacts new data security laws

## Hogan Lovells Publications

ADG Insights | NIST set to enhance contractor cybersecurity duties

*ADG Insights*

## Insights

The Cathay Pacific breach: a lesson in managing data protection risks